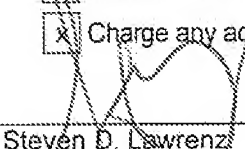


| AMENDMENT TRANSMITTAL LETTER | | | | Docket No. 249768070US | |
|--|---|---|-----------------------------------|------------------------------|------|
| Application No. 10/647,975-Conf. #2836 | | Filing Date August 26, 2003 | | Examiner N. R. Kardos | |
| Art Unit 4172 | | | | | |
| Applicant(s): Kumar et al. | | | | | |
| Invention: USING PAGE-VIEW DATA TO PROJECT DEMAND FOR AN ITEM | | | | | |
| TO THE COMMISSIONER FOR PATENTS Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below. | | | | | |
| CLAIMS AS AMENDED | | | | | |
| | Claims Remaining After Amendment | Highest Number Previously Paid | Number Extra Claims Present | Rate | |
| Total Claims | 27 | - 36 = | 0 | x 50.00 | 0.00 |
| Independent Claims | 5 | - 7 = | 0 | x 210.00 | 0.00 |
| Multiple Dependent Claims (check if applicable) <input type="checkbox"/> | | | | | |
| Other fee (please specify): | | | | | |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT: | | | | | 0.00 |
| <input checked="" type="checkbox"/> Large Entity <input type="checkbox"/> Small Entity | | | | | |
| <input checked="" type="checkbox"/> No additional fee is required for this amendment. | | | | | |
| <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of \$ _____. A duplicate copy of this sheet is enclosed. | | | | | |
| <input type="checkbox"/> A check in the amount of \$ _____ to cover the filing fee is enclosed. | | | | | |
| <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached. | | | | | |
| <input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. <u>50-0665</u> as described below. | | | | | |
| <input checked="" type="checkbox"/> Credit any overpayment. | | | | | |
| <input checked="" type="checkbox"/> Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17. | | | | | |
|  Steven D. Lawrenz Attorney/Agent Reg. No.: 37,376 PERKINS COIE LLP P.O. Box 1247 Seattle, Washington 98111-1247 (206) 359-8000 | | | | Dated: <u>April 18, 2008</u> | |

Docket No.: 249768070US
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Kumar et al.

Application No.: 10/647,975

Confirmation No.: 2836

Filed: August 26, 2003

Art Unit: 4172

For: USING PAGE-VIEW DATA TO PROJECT
DEMAND FOR AN ITEM

Examiner: N. R. Kardos

RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated January 18, 2008, Paper No. 20080111, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.